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# PRESS RELEASE

## The Bright Ideas Family Announces Hire of First Vice President of Operations

**Orange Beach, Alabama:** The Bright Ideas Family, a privately held company that owns and operates child care centers across the United States, is pleased to announce the hiring of its first Vice President of Operations, Erin Sullivan. “Erin brings with her a wealth of child care expertise and a ‘get-it-done’ attitude which will be implemented at all of our child care centers. We are proud to now have her on board as a vital member of our team,” said Lindsay Schumacher, Communications and PR Director of the Bright Ideas Family.

Erin brings over fifteen years of education and leadership experience to the Bright Ideas Family. She has worked extensively in the field of early childhood education, being a childcare instructor, center director, quality director, and most recently a center manager for over fifteen child care centers in the midwestern United States.

Erin is passionate about elevating the quality of early childhood education particularly in lower to middle income communities. She is a former Peace Corps volunteer who served in a Uganda orphanage community to

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develop and improve its educational programs and to promote financial independence among the residents.

With regard to her hiring as Bright Ideas Family Vice President of Operations, Erin said "From the beginning, it was evident that the Bright Ideas Family is not a typical child care provider where a child is a number. Instead, the Bright Ideas Family is truly a "family" committed to providing excellent service and gives priority to the health, safety and education of the children in its care. That's why I am so excited to work and grow with the Bright Ideas Family for many years to come!"

### **About the Bright Ideas Family**

The Bright Ideas Family is a growing, privately held company headquartered in Orange Beach, Alabama that currently owns and operates child care centers throughout the United States, serving more than six hundred families with trusted, premier child care services. The Bright Ideas Family is committed to providing a safe, loving, and nurturing environment for children to grow, develop, and shine. Each state-licensed child care center is equipped with professionals dedicated to offering comprehensive early care and educational experiences that encourage children to grow socially, emotionally, physically, and cognitively based on individual needs. For more information about the Bright Ideas Family, please visit [www.brightideascenter.com](http://www.brightideascenter.com).